



Art Director • Graphic Designer • Video Editor
Production Artist • Web Enthusiast • Creative Optimist

PROFILE

I'm a 31 year old passionate Art Director who wears many hats! I'm a Graphic Designer, Photographer, Videographer and Production Specialist. I am an energetic problem solver, creative thinker and strong, well rounded artist on the continuous search for the next great big idea. I am curious by nature and always looking to improve and challenge myself. I am consistently learning new technologies and skills in order to produce game-changing art that inspire people to look at things differently.

Currently I'm a seasoned designer and junior art director at a high-pressure, fast pace ad agency in Markham, Ontario. Here, I do everything from assisting in concept and creative campaign development to motion graphic/lifestyle video development and production to studio design and production to client relations and coordination.

I possess excellent people skills, organizational skills, have an impeccable eye for detail as a perfectionist and possess an ever growing desire to learn and inspire through great creative. I am an ambitious, open-minded individual who's always exploring fresh, new ideas and perspectives and am extremely adaptable to many environments. My ultimate goal is to continue learning new technology and utilize it further to develop myself creatively in the exciting world of advertising and design.

SKILLS AND STRENGTHS

1. Enjoy contributing as a part of a team and completing individual tasks.
2. Very comfortable working in fast paced environments with tight deadlines. Works well under pressure.
3. Enjoys the challenge of learning new ideas and applications, and applying them proficiently.
4. Quick learner, continuously striving for exceptional results and always expanding my skills.
5. Very detailed oriented and strong in multi-tasking, a perfectionist at heart.
6. Always curious. There's no such thing as a bad question.
7. Very personable and punctual, with excellent communication, presentation and people skills.
8. Deliver in-depth presentations with the use of Excel, Word, and Power Point.
9. Well versed in Creative Suite applications such as Adobe Photoshop, Illustrator, InDesign, After Effects and Premiere Pro. Have worked on online platforms such as Wix, MailChimp and Word Press.
10. Understand the importance of a professional attitude towards networking and Communications.

EDUCATION

Seneca College
Creative Advertising Program
September 2010-2012

Sheridan College
Advertising and Business Program
2006-2008

University of Toronto
General Arts Program
2003-2004

OTHER TRAINING

LYNDA.COM | 2015-Present
Graphic Design/Video Development

Through persistent online tutorials, exercise files, consistent research and real world application, I have taught myself to be proficient in programs such as *Adobe After Effects* and *Premiere Pro*. I am able to interchange these two applications for a more interactive consumer experience that I can design, create and produce from start to finish. I have applied these newly attained skills proficiently on a day-to-day basis for the last 3 years at my current place of employment and am always eager to learn new techniques and further expand my skills.



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OTHER TRAINING
Circles-Sodehxo | 2007
AMEX Platinum Concierge

Provided white glove support and service to high-end American Express Platinum clientele. Obtained certificate for the internal course: 'Excellent Care & Customer Service for High-End Targeted Clientele'. This course taught me etiquette in dealing with a range of high-end targeted clients and their personal requests over the phone. I produced immediate and effective results by instantly utilizing the internet and various internal applications and resources to solve clientelle problems or requests, acting as a mobile concierge directly to the customers themselves.

Impresme Marketing/ Vivedge Marketing | 2008 - 2010
Team Lead

Actively involved in door-to-door marketing strategies for an independent business representing responsible labels such as Superior Propane and Yak Telephone. Became a Team Lead, responsible for conducting inspirational business practices to increase performance and profits within the field during our morning business meetings. Quickly became a top leader in sales while managing up to 5 people and their sales results throughout field work.

FIELD EXPERIENCE

McOuat Partnership | April 2014 - Present

Art Director / Graphic Designer / Video Editor / Production Artist

I have been with McOuat Partnership for the last 4 years. I began my employment straight out of school as a production artist. Through strong initiative and the desire to continuously learn new technology and techniques and applying them to real world projects, I have advanced my skills towards art direction and video development. I learn something new everyday in this position and enjoy the everyday challenge. Here, I wear many hats. I do everything from production and art direction to video editing and development to even confident client relations over more passionate projects.

Freelance | 2010 - Present

Art Director / Graphic Designer / Videographer / Production Specialist / Photographer

As I develop myself as a professional artist, I have been actively pursuing many interests including photography, videography, motion graphic design and graphic design. Throughout this time I have done many side projects demonstrating a high level of design skill and development including wedding invitations, signage, product packaging and website development.

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Morgan Fiore

9 Hickory Drive | Markham, ON | L3P 6S7

647.207.4999

morganfiore@gmail.com

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